

Allied Farming -Agro tourism is the tool of revenue generation for rural economic and social development analyzed with the help of a case study in the region of Maharashtra.

La agricultura aliada: el turismo agrario es la herramienta de generación de ingresos para el desarrollo económico y social rural analizada con la ayuda de un estudio de caso en la región de Maharashtra.

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ABSTRACT

At present, Agro Tourism is promoted by most of the countries in the world aiming at sustainable rural development and economic, social uplifting of local farmers. This creates an added income source to the farmers through the promotions of Agro Tourism, which directly affects the social and economic development of the rural areas.

This research intends to show various activities and ways to earn added revenue through Farming and Agro-tourism as a business conducted by a farmer to promote the products of the land and generate more income from farms. The researcher has used stratified sampling size and techniques. The data is analyzed using Cluster Analysis method of Data Analysis. The research findings on the Agro-tourism promotions in Maharashtra includes activities such as roadside stands, farm tours, conventional methods of cooking, reuse, and retention of natural resources for fuel, activities, and cattle drives. It supplies economic, environment friendly Suitable ways to care for natural resources, natural habitats, natural scenic areas, and special places. Rural tourism Demand increases together with the rural life

demonstrative activities and unique experiences in rural areas. The production of natural fuels, Ayurvedic medicines, organic foods, organic fertilizers, tribal and local artifacts and lifestyle items and the producers of these products get positively affected by the rural and Agro tourism growth. In addition to this the added income, personal income, standard of living, rural migration and public revenues has always shown measurable growth, and the region becomes a center of attraction. In the case study the researcher intends to prove the importance and need of promoting Agro tourism for the betterment of farmers and rural growth. The researcher intent to help the farmers of Maharashtra to undertake above mentioned activities and tactics to flourish Ago tourism as parallel source of revenue generation to the conventional business of Agriculture.

Keywords: Tourism, Agro, Revenue, Rural, Economic Development.

RESUMEN

En la actualidad, la mayoría de los países del mundo promueven el turismo agrícola con el objetivo de lograr un desarrollo rural sostenible y la mejora económica y social de los agricultores locales. Esto crea una fuente de ingresos adicional para los agricultores a través de la promoción del Agroturismo, que afecta directamente el desarrollo social y económico de las áreas rurales.

Esta investigación pretende mostrar diversas actividades y formas de obtener ingresos adicionales a través de la agricultura y el agroturismo como un negocio realizado por un agricultor para promover los productos de la tierra y generar más ingresos de las granjas. El investigador ha utilizado técnicas y tamaños de muestreo estratificados. Los datos se analizan utilizando el método de análisis de conglomerados de análisis de datos. Los resultados de la investigación sobre las promociones de agroturismo en Maharashtra incluyen actividades como puestos de carretera, recorridos por granjas, métodos convencionales de cocción, reutilización y retención de recursos naturales para combustible, actividades y arreo de ganado. Proporciona formas adecuadas económicas y respetuosas con el medio ambiente para cuidar los recursos naturales, los hábitats naturales, las áreas escénicas naturales y los lugares especiales. Turismo rural La demanda aumenta junto con las actividades demostrativas de la vida rural y experiencias únicas en las zonas rurales. La producción de combustibles naturales, medicinas ayurvédicas, alimentos orgánicos, fertilizantes orgánicos, artefactos tribales y locales y artículos de estilo de vida y los productores de estos productos se ven afectados positivamente por el crecimiento del turismo rural y agrícola. Además de esto, los ingresos agregados, los ingresos personales, el nivel de vida, la migración rural y los ingresos públicos

siempre han mostrado un crecimiento mensurable, y la región se convierte en un centro de atracción. En el estudio de caso, el investigador pretende demostrar la importancia y la necesidad de promover el Agroturismo para el mejoramiento de los agricultores y el crecimiento rural. El investigador tiene la intención de ayudar a los agricultores de Maharashtra a emprender las actividades y tácticas mencionadas anteriormente para hacer florecer el turismo de Ago como una fuente paralela de generación de ingresos al negocio convencional de la agricultura.

Palabras clave: Turismo, Agro, Ingresos, Rural, Desarrollo económico.

INTRODUCTION

Scope of the Agro Tourism towards the economy: The travel business is presently all around perceived as an engine of development within the totally different economies of the globe. many nations have modified their economies by increase their travel business potential the simplest example is that the business enterprise of Singapore that is totally based on experiencing imitation natural beauty, Nashik in Maharashtra has become a wine capital and developing its own model of still business enterprise that helps the locals and rural of Nasik to also earn additional financial gain with small enterprise like, grape crushing, Rustic Food serving retailers, Stays on grape farms with boat rides etc., additionally alternative activities like wine testing, wine producing method ,Grape expo and waste management. The travel business has extraordinary ability to form huge expansions with in the business and further revenue sources by the skilled and non-skilled population based on travel experiences. Travel enterprise has nice capability to produce large-scale employment. These days the idea of ancient business models has been changed. Some new areas of the business have appeared like Agro- rural Tourism, Medical Tourism, Sports tourism, pilgrim's tourism, Food tourism, Education and research tourism, Cultural expedition tourism, Gastronomic tourism and many more. Promotion of tourism business into the experience travel enterprise would bring several direct and indirect advantages to the individuals. Agro-tourism could be an approach of rural and cultural development in rural areas through that the traveler has the chance to gain experience within Agricultural areas, Agricultural occupations, native product, ancient food and therefore the way of life of the agricultural individuals, moreover because of the cultural components and traditions. Agro-Tourism is beneficial the locals. it gives an extra earning supply to the Farmers and Entrepreneurship chance to the farmer families and native youth. In any case, there are many problems in developing such models and therefore the

improvement of such focuses-is dependent on smart property business models. Thus, the government administration, farmers" cooperative societies and agricultural activist decide to facilitate these Agro tourism promotional activities in Maharashtra for the country advancement and to increase the earning resources of rural individuals and farmers around the major urban cities like Pune, Nashik, Kolhapur, Mumbai, Nagpur etc. Hence, the govt. and agriculture promoting authorities ought to try to support these activities in Maharashtra for the agricultural development and increase financial gain level of the farmers. The farmers should additionally try to show their co-operative society the benefits of Agro tourism so to promote their areas as Agro tourism centers.

Scope of Agro tourism in Maharashtra: The Agro-tourism might become a project for the farmers in Maharashtra Additionally an instrument of the agricultural employment generation. Agro Tourisms additionally viewed as, "a various enterprise that links added or untraditional Agricultural production or promoting with jaunt a farm or villages, and fields". Agro Tourisms outlined here as a group of rural activities, together with collective farming activities, exploring native culture, enjoying the landscape, new ways that of following ecofriendly practices in way of life and diversity, organic and standard Agricultural practices, sampling tropical fruits and vegetables. several Indian farmers particularly from Pune and Maharashtra are geographically helped with pleasant weather and fertile land these geographical regions are presently hold lot of potential in the employment of Agro-tourism as a mode of diversifying their farm operations. however, they are going to succeed this, but collective collaborative effort becomes a challenge to many of these entrepreneurs. The potential for Agro-tourism will solely be achieved if ways to deal with and overcome the forthcoming challenges are delt with innovation and dedication towards the establishment of new revenue generating Agro tourism-based model.

This paper is a way to distinguishing the potential of Agro-tourism in the country by highlighting the innovative practices which may be enforced by the Farmers and native rural individuals to form unforgettable expertise to every guests throughout the year ,they should be providing totally different attractions in line with the seasons that could be a approach of urban traveler with multiple activities in rural areas like fruit selecting throughout Summer, Enjoying tender pearls of cereals domestically referred to as hurda throughout the winter, and a few planting activities throughout monsoon like working in rice paddy Etc. this provides guests the chance to acquaint with Agricultural areas, Agricultural occupations, native product, ancient food. The travel business on the sphere empowers farmers to expand their activities while upgrading the rural lifestyle of the farmers and rural people with added financial gain resources with further innovative activities.

Agro -Rural business additionally helps to reconcile farming interests and environmental protection through integrated farm management within which farmers still play a key role of farming and learn new practices of revenue generation like cow dung product, growing of healthful shrubs, supply manure through waste management etc. Tourists World Health Organization select farm accommodation rather than alternative comfy resort accommodation expect real rural atmosphere wherever they will share genuineness of the family they sleep in, learn ancient crafts and skills with their hosts, spend time with nature that could be a quality, in contemporary world everybody has virtually forgotten and especially get pleasure from home-baked rustic, food and drinks. Heritage and cultural business in rural areas comes in a wide choice of forms most of that are distinctive to a personal native and a valuable element of the agricultural business produces. several tourists visit rural areas for the aim of bird and animal research studies and learning about native flora and fauna. Rural traveler destination as a product is unquestionably important in ecological, social, and cultural sense. Its development needs extraordinary specific approach that would help it to remain in its original form economically fruiting for the long run.

Concept of Agro-Tourism and Definition: Agro Tourisms defined as travel, which combine Agricultural or rural settings with products of Agricultural operations all within a tourism experience. Agro Tourism can be defined as "A range of activities, services and amenities provided by farmers and rural people to attract tourist to their area in order to generate extra income for their businesses."

(ATDC, Pune) – "Agro-Tourism is that Agricultural-Business activity, when a native farmers or person of the area offers tours to their Agriculture farm to allow a person to view them growing, harvesting, and processing locally grown foods such as coconuts, pineapple, sugar cane, corn, or any Agriculture produce the person would not encounter in their city or home country. Often the farmers would provide a home-stay opportunity on farms". The objectives are 1) To study the various activities associated with Agro tourism which generate entrepreneurship opportunities and revenue in the rural areas. 2) To understand several factors contributing to the sustainability of Agro tourism in the rural areas. 3) To show a direct relation between innovative entrepreneurship opportunities and sustainability of Agro tourism.

MATERIAL AND METHODS

Scope- The scope of the study is limited to examine the activities, innovative business

model development and Agriculture oriented practices for the benefits of Farmers and rural people around the urban areas of Maharashtra. The study includes their benefits and problems. As well as it includes framework regarding to prove the Agro-tourism centers in the Maharashtra. The present study was conducted on the Agro-tourism is based on few short-listed urban areas of Maharashtra. The data has been offered from the related articles, research papers, reports, and 11th plan document of the government of India. Some data has been offered from the websites of the government of India and Maharashtra, as well as ministry of Agriculture,

Data collection-the primary data is collected through the random survey based on a specially carved questionnaire filled by potential tourists to understand their expectations, so the stratified data collection method is used along with Random sampling. To support the study a visit was conducted on one of the popular Agro farm to understand the status of the entrepreneur activities implemented by farmers to promo Agro tourism as parallel income generating model. Few innovative ideas have been taken from the Tourism Development Corporation of Maharashtra

Primary data-The primary data is collected through the questionnaire feedback of potential tourists, and observations through the visit to an established Agro tourism destination close to Pune.

Secondary Data – it is collected through the websites and online published articles, research papers and thesis on the relevant topics associated with the same research or any of the objectives.

Sample size- 100 feedbacks through questionnaire and one case study

Sampling Techniques- Stratified random sampling with the age group of people from 25 yrs. to 60 yrs.

Case Study: Suhana Yawat Farm Visit –study of Associate in Nursing Agro business enterprise Management This visit was conducted keeping in mind to grasp what this trend in Agro business enterprise is and the way we will improve it for property. Suhana farm has taken several initiatives towards giving back to society and for the eudaimonia of the farmers. On the Suhana farm they need displayed many allied farming business modules which needs smallest originated price, and that government conjointly supplies aids, like Cheese creating, farm process, Cow dunk merchandise, Farm Wastage by merchandise like ropes, pots, fuel for shigdi etc. This farm conjointly displays many ways in which of staying about to nature in spite being in urban areas, like urban farming of vegetables, innovative horticulture in broken sinks, washbasins, bathtubs, buckets and in WC Commode’s too. This farm conjointly educates its guests on other ways of garbage segregation and its treatment for fertilizers at

residence in smallest price. This visit was done as case study to prove the objectives of this analysis that in today's world the Farmers will do several allied businesses for their further financial gain supply, and which can eventually elevate the lifestyle of the agricultural space population and the farming families.

Literature review: Paresh Vidyadhar Joshi from College of Agriculture Business Management, Narayangaon, Pune, of Agricultural Marketing, Department published a research paper on a topic. "Agro tourism: (2012), Vol 1, No 2 (2012) Agro-Allied Enterprise Way to Sustainable Rural Development. In the Articles and Case Studies: The researcher says that "India is an Agriculturally based country and According to 2011 census 68.33 % population still living in rural areas and continue farming as a core business for their lively hoods. But about 50% of the villages have poor socio-economic conditions. Poverty and unemployment are the major problems faced by the rural community. This study ensures that there is a need to develop a model for farmers for added revenue generation according to author. Namik Kemal Turkey University published full paper in the academic Journal of Agricultural Biotechnology and Sustainable Development Vol. 3(8), pp. 171-181, October 2011 on the topic "Land use planning regarding sustainable development through Agro tourism. The researcher focuses on the better use of Agricultural lands along with farming he also says that Agricultural producers are beginning to venture out in the tourism industry by opening their farm to guests seeking entertainment or educational activities. He also mentions that Agro tourism has lot of potential in generating added revenues and increase profitability of the same land instead of keeping empty or unattended during non-farming seasons. Additionally, visitors of Agro Tourism contact directly with farmers and support the sale of Agriculture products indirectly. Rural residents not living on farms, it is difficult for them to maintain heritage homes also to keep the surrounding beautiful and clean. Rural tourism supplies many benefits to local areas by bringing visitors to the region, increasing demand for heritage, local art and craft, local foods, and Agricultural products, and showcasing culture of local and regional community. According to Ungureanu (2008) Agro-tourism provides employment to the labour of farm who work during the season on farm for planting, cutting and many more farming activities they are unemployed in most of the time of year around 200 days these Agro tourism activities will provide these inhabitants of village continuous earning source and uplift their economic status activity which would bring them extra incomes. Singh Priyanka from Pranveer Singh Institute of technology, Kanpur, published a full paper in the International Journal Of Core Engineering & Management (IJCEM) Volume 3, Issue 3, June 2016 on the topic of "identifying the potential of Agro-tourism in India: overriding challenges and recommend strategies" concludes that To overcome this continuously increasing gap of

income and fluctuation in the Agro products hamper the life style of the farmers hence they must think of an alternative business of any type to support their overall income from land, or else they shall be forced to live out a life of below poverty line with lots of scarcity of resources. Her research also emphasizes on utilizing the land and rural Agro experiences which are rear to urban population for the revenue generation Vijay M. Kumbhar from Dhananjay Rao Gadgil College of Commerce published his findings in India stat, September-October 2009, his research throws light on the fact that Agro-tourism is an added income generating-activity for the farmers. It supplies more income source and employment opportunity to the farmers and rural people. It gives fresh look for the Agricultural business. There is need of such Agro tourism activities in the Maharashtra. Agriculture is the most source of Income in the India including in the Maharashtra. But today it becomes unprofitable due the irregular climates, price fluctuations of Agro-products and because of traditional approach towards farming instead of modern techniques. Hence, there is demand of innovative Agro tourism activities in the field of agriculture, which will help farmers, rural people. Urban population is increasing day by day in the Maharashtra, today the urban populations world is restricted in the closed-door flats, offices, clubs, television, video games, spicy fast food, computer, internet, and so on. The urban population can only enjoy Natural beauty virtually. According to author Bill Bramwell Rural Tourism and Sustainable Rural Development Submit an article in the Journal of Sustainable Tourism Volume 2, 2009 - Issue 1-2 In this the author Consideration is given to developing rural tourism in ways where the supply of tourist facilities and experiences is proper to the needs of the host community, the environment, and the local suppliers, and where it also matches the requirements of tourists on the demand side. Main concern in rural tourism is that it should not develop because of inevitable, external forces. Bernard Lane, submitted an article in the Journal of Sustainable Tourism, published in 2009 on the topic of Sustainable rural tourism strategies: A tool for development and conservation This paper reviews how the principles of sustainable tourism have special relevance to the development of rural tourism, and examines how those principles can be translated into practice by the writing and implementing of regional sustainable tourism strategies. It considers the advantages of this approach and offers guidelines for future homeopathy. Rural Tourism Development: Constraints and Possibilities with a special reference to Agro Tourism A Case Study on Agro Tourism Destination – Malegaon Village, Maharashtra by Dr. R. Gopal, and Ms. Shilpa Varma in coordination with third author Ms. Rashmi Gopinath states in their paper that Indian Agriculture Scenario which must face tremendous competition because of the driven global trends. To add to this the agriculture, produce volume and quality is also weakened due to the uncertain climatic conditions. These changes have changed the practices of farming

operation. Farmers are looking beyond traditional farming to generate revenue with various forms of direct on farm marketing and farm based non-Agriculture business. Reynolds (2005) has mentioned that Agro Tourisms businesses conducted by farmers is the latest concept in the Indian tourism industry, which normally occurs on farms. Agro-tourism is a form of Agricultural multi-functionality it gives you the opportunity to experience the real alluring and authentic contact with the village life, taste the local rustic food and get familiar with the many farming tasks during the visit.

Observations and Findings: Following area unit, the few accountable factors which can prove the importance of Agro business enterprise within the Farmers life and Socio-economic process of the agricultural folks Development of Agro-tourism is fascinating for the subsequent reasons.

- It is a rental land of agriculture enterprise
- Where there's restricted scope of added earnings for family betting on Agriculture, Agro-tourism might be further supply of financial gain for the farmers.
- It offers status to rural life, creates jobs at native levels.
- It offers chance to urban traveler to flee from his busy and agitated routine and allows him to travel back to his roots.
- It will enhance the standard of life for native residence.
- It offers the tourists glimpse of village atmosphere, native preparation, culture, and art.
- It expects the active involvement from the traveler, instead of a passive spectator, therefore a bond between guest-host is strong. Requirements for Agro-Tourism Centers Researcher has known the minimum needs for the Agro-tourism center. To develop Associate in Nursing Agro-tourism in their farm, the farmers should have basic infrastructure and facilities in their farm to create this Agro business enterprise expertise richer further as fascinating can this may| this can} increase the recognition of the middle and also the authentic expertise will make sure repeat business for these centers these findings area unit noncommissioned once interviewing numerous tourists World Health Organization area unit regular guests to those reasonably centers, a number of these recommendations area unit listed down
- Accommodation facilities at same place or alliance with nearest hotels, which may be within the sort of house, that has the agricultural look and feel snug beside all minimum needed facilities.
- Basic facilities of fresh water, Electricity, Mobile property, and comfy roads for travelling
- Cooking equipment's for cookery food, if tourists have an interest, and need to find out few rural preparations

- Emergency medical cares with attention box, should give safety to tourists with the support of alliance hospitals.
- The well or lake or swimming tank for swimming
- Cow farm and Poultry farm, sericulture farm, inexperienced house, etc. Facilities Be Provided
- Provide authentic rural Maharashtrian food for breakfast, lunch, and dinner is also a unique experience in the world of Convenience
- Farmers ought to supply to check and take part within the Agricultural activities.
- Offer a chance to participate within the rural games to the traveler like Kabaddi, Gili Danda, Kushtti, Sur Parambya, khokho, Traditional games like Fugadi, Pinga and lots of a lot of
- Supply data to them about the culture, dress, arts, crafts, festivals, rural traditions and conjointly supply potential demonstration of some arts.
- Offer bullock cart for riding and horse riding, buffalo ride within the water, fishing facility in your pounds or nearest lake.
- Offer fruits, corns, groundnuts, sugarcane, and different Agro-products as per availableness. Agro-Tourism:
 - Show native birds, animals, and waterfalls etc. and supplies authentic data regarding them.
 - Arrange folks dance program, Shekoti, folks' songs like bhajan, kirtana, lezim dance, dhangari gaja, etc.
 - Make accessible some Agro-product to get to the traveler
 - Offer pollution free atmosphere to the tourists
 - Try to form interest about the village culture for the long run business enterprise business.
 - Introduce the tourists with impending persons of your village.
 - Employ well-trained employees or funny (comedy) persons with smart communication ability to entertain the traveler.
 - To have authentic data relating to the railway and bus list for the help of tourists.

Recommendations and Suggestions

- Proper Recognition of Agro-tourism Industry.
- Government supported policy structure of Agro-tourism.
- Education of the farmer and farm owner for the development of the Agricultural Entrepreneurial skill is Important
- Proper Financing Solution for its Enhancement.
- Liability and Risk Management Programs.
- Product and Service Quality Improvement: In terms of the Product quality enhancement as well as the delivery of the service must be elevated up to the standards.

Data Analysis: Frequency Data Analysis is done based on feedbacks received from target sample population to prove and justify the goals of the research. City

Observations: This study intends to find out sustenance of Agro tourism in the outskirts Rural areas of the major cities of Maharashtra, hence the responses were collected from 4 major cities of Maharashtra Namely Kolhapur, Pune, Nashik, and Mumbai. According to the table above the responses are analysis as follows.

Illustration-

This proves that the concept of Agro tourism is majorly developed around Pune and Mumbai comparatively it is less established in Kolhapur and Nashik, Mumbai being the financial capital of India and Pune being the oxford of India it is easier to find suitable consumers for this sector of tourism.

- Sustainable Agro tourism is completely dependent on better Agricultural experiences with comfort and simplicity of rural life provide.

Observations-

Sustainable Agro tourism is completely dependent on better Agricultural experiences with comfort and simplicity of rural life provided. This concept is confirmed by 75 respondents which is 87% but 10 respondents say it may not sustain with comfort and simplicity of rural life and 1% respondent refuses to accept.

Illustration-

This proves that Agro tourism goes hand in Hand with the rural contribution in experiences and for the same there is need to understand which rural experience is convenient for the sustainability of rural and Agro tourism to improve the conditions of Rural tourisms in India.

- Which of the following are the innovative businesses to be consider as new entrepreneurship opportunities for rural's to undertake for Developing Agro tourism?

Observations-

50% of the respondents agree that urban farming trainings for growing your own vegetables, Rural style Stay and Cultural experience by setting up a Similar style Resort and serving rural food outlets are the few innovative businesses which can help in making Agro tourism more worth. also 40% respondents believe that demonstrating agricultural and farming procedures will also attract more tourists.

Illustration-

People living in urban areas are experiencing the modern and busy life and the struggle related to it every day hence they find peace in the experience of rural and Agro tourism. It takes them close to nature and their cultural roots which is a completely missing element in their day-to-day life. Unless there are new things to do in every visit it will not add value to the tourists every time experience, so these innovative businesses need to be implemented.

- Do you think Developing Agro tourism will encourage entrepreneurs in the outskirts of Rural sectors for more entrepreneurship activities?

Observations-

84% respondents agree to the fact that encouraging more entrepreneur activities in the outskirts of urban area is a way to sustainability of Agro tourism.

Illustration- if there is enough revenue generation through any activity in addition to farming it helps to elevate the lifestyle of rural people also it encourages farmers to do better farming to attract increased tourists. this is only possible if the entrepreneur activities in the outskirts areas of cities are encouraged to begin and developed to generate revenue.

- Simplicity of rural life and Luxurious modern life has their own profits and losses.

Observations

80% respondents have agreed to the fact that simplicity of rural life is a luxury in the modern. 10% respondents feel it is not the exact fact and 2% people disagree to the concept, that simplicity of rural areas is attraction for urban areas people.

Illustrations

Lifestyle of the urban areas because the people living in cities are occupied beyond their capacities always also there is new struggle every day in the city life, so people starve of the stress-free life which they get to experience only in the rural areas. At the same time 2% respondents do not agree to the concept as they already agree to the fact that rural area people have their own set of struggle and problems which sometimes makes their life difficult

Conclusion

1. Agro Tourism is a best example of financial improvement with the assurance and the advancement of the rural natural climate. Bullock cart ride, nature trail, organic product store, art and craft demonstrations, local cultural performances and activities, farming activity participation such as seeding, planting, plucking etc.
2. Agro Tourism exercises can spread during all seasons, this solves the issue of irregular cultivation and unstable income patterns. This paper focuses on the Agro Tourisms a technique for economic and social advancement of the rural areas and providing additional options to farmers for the revenue generation throughout year.
3. The sustainability of these allied business solely depends on the quality service provided by the rurales and the continuity of the rural simplicity in the experiences of the tourists. These allied businesses generate revenue through mouth publicity, social media publicity and More efforts for the farming and heritage experiences.
4. Until and except if we do some government help exercises for this segment of the network social upliftment of the country stays uncompleted. The ladies in town can be acceptable host just as give help in planning scrumptious menus of rustic rural local delicacies for the Agro Tourism visitors Consideration is given to creating the travel industry in manners where the inventory of travelers and expeditors can be increased by promoting allied farming activities mentioned in findings.
5. Farmers can likewise give other extra Spaces to their prerequisites for the better fulfillment of travelers for the Agro-Tourism Center. Location is most the significant factor for better revenue in the Agro- travel industry. The area of the farm should be simple to show up and have a decent normal foundation. These Agro-Tourism Center must be easily available by Bus/Train or roads, should have better accessibility and transport facility.
6. These Holiday homes need to have some experiences shared on social media or with the tourism offices for the accessibility to the tourists. Thus, the agricultural farms must be close to the urban destinations for more tourists to visit.
7. It is more helpful to both Tourists and Farmers. The spots which are now places of interest like Mahadeshwar, Panchami, Nashik, Jotiba, Narshinghvasi, Alandi, Forts Around Nashik, Pune, Mumbai, Elphanta caverns, and so on These are the better places for the advancement of Agro-the travel industry.

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